Two Reports

Comparison. NBE3U, Signal and Story, Lesson 2

Name: _____ Date: _____

	Report A: APTN News	Report B: _____
Headline or opening line		
Who is quoted first?		
Who else is quoted?		
Key words and labels		
Images or footage		
What is left out?		

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Framing Analysis

Analysis. NBE3U, Signal and Story, Lesson 2

Name: _____ Date: _____

	Report A	Report B
Overt message (what it says)		
Implied message (what it suggests)		
Intended audience		

Which report communicates more effectively? For which audience? Use two pieces of evidence.

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